

Asheville Magazine

PO Box 17397, Asheville, NC 28816, 828-254-6620, asheville@newfrontier.com

Advertising Contract

Date: _____ Begin Date: _____ Sales Representative: _____

Advertiser Business Name: _____

Business Address: _____

City: _____ State: _____ ZIP _____

Telephone: () _____ Cell Phone: _____ E-mail: _____

Website: _____

Advertiser hereby agrees to purchase the following and to the terms and conditions on the reverse of this page:

Resource Directory Link(s):

Quantity: Single \$89/yr; Additional with link \$56/yr; Combo Deal: \$79 Total \$ _____

Events: (attach or e-mail event information. 1st 25 words, title to phone # free)

2nd 25 words \$9.95; Link(s) \$9.95 ea; Graphic \$9.95; _____ Extra words \$ _____ Total \$ _____

Elite Resources Link: \$150 (Requires Editorial Approval, and includes link)

Local Banner/Billboard: 3 mos. \$105; 6 mos. \$150; 9 mos. \$200; 12 mos. \$275

National Banner/Billboard: 3 mos. \$150; 6 mos. \$200; 9 mos. \$250; 12 mos. \$325

Multi-placement of the above: 3-5, 5% discount, 6-10, 10% discount, 11+, 20% discount

Local Billboard/Billboard [pay-per-click, impressions free]: 1,000 clicks \$250; 2,500 clicks \$395

National Billboard/Billboard [pay-per-click, impressions free] 1,000 clicks \$325; 2,500 clicks \$540

(banners/billboards include free link. Please provide link URL)

Banner/Billboard creation [468 x 58 pixels, 190 X 100 pixels or 140 x 170 pixels] \$35 each Total \$ _____

Special Placement [if available] add 15% \$ _____ (banners/billboards include free link. Provide link URL)

Placement Details: _____

Classified: (Attach or send as e-mail)

Accommodations Health & Healing Help Wanted Metaphysical Personals Positions Wanted,

Real Estate For Sale Services Potpourri (Minimum classified advertisement: 20 words.)

1 mo. (\$.50/word, .75 **bold**) \$ _____, Link \$5ea; 3 mo. (\$.150/word, \$1.25 **bold**), \$ _____, Link \$10ea

6 mo. (\$.2/word, \$2.50 **bold**), Link \$12; 12 mo., (\$.3/word), \$3.75 **bold**), Link \$15

Classified Total \$ _____

Infomercial (Requires Editorial Approval and includes a link) :

6 mo up to 10 words \$75; over 10 words (\$3/word) \$ _____; photo/graphic \$50 Total \$ _____

1 year up to 10 words \$125; over 10 words (\$5/word) \$ _____, photo/graphic \$75 Total \$ _____

Standard Electronic Flyer: \$34.95 [one-time fee]; **Special Flyer** [Billed at \$45/hr.] \$ _____

Flyer Storage Fee [includes link]: 1 month \$10; 6 mos. \$30; 1 yr. \$50 Flyer Total \$ _____

Grand Total: \$ _____

Advertiser's Signature _____ Title _____ Date _____

TERMS & CONDITIONS

All transactions are final upon signing of this contract by **Advertiser**, and receipt of this signed contract by **AshevilleMagazine.com**, hereinafter referred to as "**Asheville Magazine**" with "**Advertiser**" as identified on the front page hereof.

By signing this document, *Advertiser* hereby agrees that the product or service being offered, by graphic(s) or written copy published in *Asheville Magazine* is not in violation of any municipal, county, state, US Federal and/or International law, including copyright and trademark. *Advertiser* hereby indemnifies *Asheville Magazine*, its management, employees, and subcontractors free of any third party or other litigation emanating from any such violation should it occur.

Advertiser hereby grants *Asheville Magazine* the right to terminate this agreement without cause at anytime. In the event of such termination, *Asheville Magazine* agrees to reimburse *Advertiser* for any unused advertising paid for by *Advertiser*.

Asheville Magazine does not grant *Advertiser* any editorial privilege for any length of time, as a part of this agreement, nor should such privilege be assumed if afforded at any time by *Asheville Magazine* to *Advertiser*. *Advertiser* hereby agrees that *Asheville Magazine* shall retain full freedom of editorial expression.

While *Asheville Magazine* will do all it can to appropriately locate graphic presentations (banners/billboards), *Asheville Magazine* retains the right to change any placement of advertiser's graphic ads, unless advertiser has agreed to the 15% surcharge for special placement.

All funds shall be paid in US dollars by check or money order made out to ASHEVILLEMAGAZINE.COM and mailed to *Asheville Magazine*, PO Box 17397, Asheville, NC 28816.

In the event a check is returned for NSF, "insufficient funds," *Advertiser* agrees to make good such payment plus a \$35 handling fee within 30 days, beyond which date 1.5% per month (18% per annum) shall be paid on the balance due and/or information sent to appropriate authorities, and *Advertiser* hereby agrees to pay any and all legal fees emanating from any such non-payment.

This contract is complete in its entirety, and shall not be modified by any other document(s), written or verbal.